

Virginia Green **Events**





Dismal Swamp Stomp

Half Marathon & Children's ½ Mile Cub Run

Chesapeake, Virginia
April 16, 2011



Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. *Virginia Green Events* have been thoughtfully planned and designed to minimize the event's impacts on the environment. This event has met the established "core activities" for *Green Events* and has committed to communicate its activities to its participants. Below is a list of this event's "green" activities that participants can expect.

Dismal Swamp Stomp

Chesapeake invites you on a spectacular 13.1 mile journey through a lush, mysterious landscape and rich history. Alongside and parallel to the trail is the historic Dismal Swamp Canal, part of the famed Atlantic Intracoastal Waterway, which offers runners forested wetlands and a peaceful paved pathway through the wilderness. Join the foot stompin' crowd for the race; enjoy the legendary scenery and entertainment that will be anything but dismal. Each registered participant receives a finisher's medal when they cross the finish line. The Dismal Swamp Stomp Half-Marathon and Children's ½ Mile Cub Run (ages 12 and under) brings outdoor

sports to a new level. For registration, to volunteer, or for more "green" information, visit www.dismalswampstomp.com.

Green Statement: In support of the City of Chesapeake's mission of conserving energy resources, "Leisure – Special Events" felt the Dismal Swamp Stomp can support this mission by enrolling in the "Virginia Green" program to reduce the amount of waste taken to our landfill, promote car-pooling and increase recycling awareness.

Virginia Green Activities. When visiting Dismal Swamp Stomp, you can expect the following practices:

CORE ACTIVITIES for Green Events

- **Recycling.** Events must provide recycling for its participants. Recycling should be highly visible and made available to the public with clear signage.
 - Plastic Bottles & Paper
- Minimization of disposable food service products. Events should eliminate the use of Styrofoam cups and plates. If you must use disposables, use products that are bio-based, paper, or recyclable.
 - Disposable cups, plates, and napkins are made with recycled content.
 - Disposable cups, plates, and napkins are recyclable.
- Printed Materials. Recycled-content, soy -based inks, and 2-sided copies -- and quantities should be minimized whenever possible!
 - Use electronic registration, correspondence and forms
- **Waste Reduction.** Event planners should make a general commitment to reduce the amount of waste generated by their event.
 - Donate excess food.
 - Avoid box lunches trays/platters of food are much less wasteful.
 - Encourage the use of mass-transit or carpooling to the event.
- Green Signage. Event planners must commit to tell their participants about how green the event is. Event signage should <u>include the Virginia Green logo</u> and list all "green activities" practiced in the planning and operation of the event.
 - Posted web-link to the Virginia Green Events webpage
 - Use the Virginia Green logo on signs and at recycling centers

For more information on **Dismal Swamp Stomp**, see www.dismalswampstomp.com or contact Ann Hupp at team@kalerunning.com.

For more information on *Virginia Green* program, see www.deq.virginia.gov/p2/virginiagreen. Click on "Events" for a more of green events.



Virginia Green is a partnership supported by the Virginia Department of Environmental Quality, the Virginia Hospitality & Tourism Association, and the Virginia Tourism Corporation.





